



SWANA

WHAT ARE WE UP TO?



SWANA BEAVER CHAPTER

FIRST, WHO ARE WE?

**SOLID WASTE ASSOCIATION OF NORTH
AMERICA**

FORMERLY GRCA - GOVERNMENT REFUSE COLLECTION AND
DISPOSAL ASSOCIATION

**WE ARE A SOLID WASTE INDUSTRY
PROFESSIONAL ASSOCIATION**

OUR MISSION

- EDUCATE
- INNOVATE
- COMMUNICATE

ACCOMPLISHING OUR MISSION

PUSHING THE ENVELOPE ON WASTE REDUCTION AND RECOVERY

- SWANA'S STRATEGY FOR SIGNIFICANTLY INCREASING THE RATES OF MUNICIPAL SOLID WASTE REDUCTION AND RECOVERY.
- INCLUDES A SERIES OF POLICY RECOMMENDATIONS TO REMOVE BARRIERS AND PROVIDE INCENTIVES.

PUSHING THE ENVELOPE cont

1. **SWANA SUPPORTS A COMPREHENSIVE INTEGRATED SOLID WASTE MANAGEMENT APPROACH THAT INCORPORATES A BROAD RANGE OF ACTIVITIES TO REDUCE AND RECOVER VALUE FROM MUNICIPAL SOLID WASTES.**

PUSHING THE ENVELOPE cont

2. **SWANA BELIEVES THAT THERE IS SIGNIFICANT OPPORTUNITY TO INCREASE LEVELS BY WORKING ACROSS THE BOARD IN MANY FORMS, WHEREVER IT CAN BE ACHIEVED IN AN ENVIRONMENTALLY AND ECONOMICALLY SOUND MANNER.**

PUSHING THE ENVELOPE cont

- 3. SWANA BELIEVES PROVIDING A BROAD RANGE OF OPTIONS WILL ALLOW MARKET FORCES TO WORK TO INCREASE REDUCTION AND RECOVERY RATES IN THE MOST ECONOMICAL AND EFFICIENT MANNER.**

PUSHING THE ENVELOPE cont

- RECOMMENDATIONS TO BUILD UPON PAST SUCCESSES AND CREATE INCENTIVES:
 - **RECOMMENDATION 1:** ENCOURAGE PRODUCT STEWARDSHIP.
 - **RECOMMENDATION 2:** EXPAND EFFORTS TO DEVELOP MARKETS.

PUSHING THE ENVELOPE cont

- **RECOMMENDATION 3:** PROVIDE FINANCIAL INCENTIVES FOR INVESTMENT.
- **RECOMMENDATION 4:** INCLUDE WASTE-TO-ENERGY AND CONVERSION TECHNOLOGIES.
- **RECOMMENDATION 5:** ENCOURAGE THE RECOVERY AND USE OF LANDFILL GAS.
- **RECOMMENDATION 6:** SUPPORT TECHNOLOGY TRANSFER AND RESEARCH AND DEVELOPMENT.

PUSHING THE ENVELOPE cont

- **THESE RECOMMENDATIONS WILL PROVIDE THE GUIDING PRINCIPLES FOR SWANA AND ITS MEMBERS TO USE IN ADVOCACY EFFORTS WITH POLICY MAKERS, LEGISLATORS, REGULATORY AGENCIES, INDUSTRY AND PUBLIC INTEREST GROUPS.**

BACK TO OUR MISSION



EDUCATE

- SYMPOSIA
 - THINKING OUTSIDE THE BLUE BOX – FEBRUARY 26-27 IN TAMPA
 - LANDFILL GAS – MARCH 4-8
 - NW SYMPOSIUM – APRIL 18-20 IN TACOMA
 - WASTE-TO-ENERGY – MAY 21-23
 - LANDFILL – JUNE 25-30
- ANNUAL FORUM – JANUARY IN SALEM

EDUCATE cont

- CERTIFICATION - MANAGER, TECHNICAL ASSOCIATE OR INSPECTOR
 - COLLECTION
 - COMPOSTING
 - CONSTRUCTION AND DEMOLITION MATERIALS
 - LANDFILL
 - MUNICIPAL SOLID WASTE MANAGEMENT SYSTEMS
 - TRANSFER
 - RECYCLING

EDUCATE cont

- TRAINING
 - E-COURSES
 - ONSITE TRAINING
 - ONLINE TRAINING
 - HOME STUDY COURSES
- SCHOLARSHIPS

INNOVATE

- APPLIED RESEARCH FOUNDATION
 - SPONSORSHIP DOLLARS ARE COMBINED TO FUND SOLID WASTE RESEARCH

APPLIED RESEARCH FOUNDATION cont

– CURRENT PROJECTS

- NORTH AMERICAN BENCHMARKING PROJECT ON SOLID WASTE COLLECTION SERVICES
- CO-COLLECTION OF RECYCLABLES AND YARD WASTES
- COMPARISON OF WASTE-TO-ENERGY EMISSIONS TO THOSE OF TRADITIONAL POWER PLANTS
- LANDFILL AIRSPACE UTILIZATION: MEASUREMENT AND MANAGEMENT

APPLIED RESEARCH FOUNDATION cont

– PUBLICATIONS

- A SOLID WASTE MANAGER'S GUIDE TO THE BIOREACTOR LANDFILL
- REPORT ON SINGLE STREAM RECYCLING SYSTEMS
- THE EFFECTIVENESS OF MSW LANDFILLS IN CONTROLLING HEAVY METALS RELEASES TO THE ENVIRONMENT

COMMUNICATE

- JOURNALS AND NEWSLETTERS
- ADVOCACY
 - GOAL: REPRESENT THE INTERESTS OF THE SOLID WASTE PROFESSION BY BEING A PROACTIVE ADVOCATE OF ENVIRONMENTALLY AND ECONOMICALLY SOUND SOLID WASTE LEGISLATION AND REGULATIONS.

ADVOCACY cont

- SWANA STAFF IS RESPONSIBLE FOR ADVOCACY ON THE FEDERAL LEVEL
- SWANA CHAPTERS ARE RESPONSIBLE FOR ADVOCACY ON THE STATE AND PROVINCIAL LEVEL

ADVOCACY cont

– RECENT THRUSTS

- US COMPOSTING COUNCIL JOINT STATEMENT ON THE RELATIONSHIP OF COMPOSTING AND BIOREACTOR LANDFILLS
- NRC JOINT STATEMENT ON E-SCRAP MANAGEMENT
- “RECYCLING INVESTMENT SAVES ENERGY ACT” (RISE) SUPPORTER
- RENEWABLE ENERGY BUSINESS ALLIANCE (REBA)
– ACTIVE MEMBER AND SUPPORTER
- ADVANCED ENERGY INITIATIVE SUPPORTER

More Information?

www.swana.org

www.swanaoregon.org