



Zero Waste: Special Events Tips and Trends

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Background

- Oregon Country Fair
- Art and the Vineyard
- Cuthbert Amphitheater
- Eugene Celebration
- Lane County Fair
- Association of Oregon Recyclers Annual Conference
- 2008 Olympic Track and Field Trials



Tips

- Start the planning process early
- Establish a buy in with organizers
- Be honest about the amount of work
- Give equal consideration to composting, source reduction, and recycling
- Measure your results

Trends

- Zero waste is the word
- Authenticity
- Sponsors
- Compostability
- Certifications/standards
- Climate
- Convenience

Bins

- No stand alones
- Look
- Transport
- Indoor/outdoor
- Cost
- Resources



Compostables

- ASTM
- BPI
- Cedar Grove
- Vendors
- Life Cycle
- Regulatory (state or provincial)
- Regulatory (local)



Education

- Bins
- Table Tops
- Articles
- Shuttles
- Staff
- Salt
- Regional consistency



Success

- Recycling rate
- Cost avoidance
- Sponsorship
- Offset
- Volunteer count
- Recycled content \$
- Happiness factor

Global Warming Pollution (measurement tools)

- EPA
- Landfill comparison
 - <http://www.epa.gov/climatechange/wycd/was te/downloads/AppendixB.pdf>
 - <http://www.epa.gov/climatechange/wycd/was te/SWMSGHGreport.html>

Pro-Activeness

- Regulatory Framework (local)
- Convention and Visitors
- Sports
- University
- Internal
- Toolkits
- Regional Consistency

Regional Legislative Issues

- California events
- Oregon composting regulation
- 2009 Rate and Date
- EPA Stakeholder
- Bottle Bills

Conclusions

- Events as mirrors of culture
- Sport and environment interplay
- Certification would add value

Slide Show

- Good
 - By a trash can
 - Simple signage
 - See through
 - Transportable
- Bad
 - Wind
 - Heat
 - Cleaning



Slide Show

- Good
 - By a trash can
 - Looks different
 - Simple signage
- Bad
 - Black liner
 - Flimsy
 - Wind
 - No easy transport



Slide Show

- Good

- Lots of help
- Management plan
- Controlled environment



- Bad

- Pilot only
- No top down support
- Technology



Slide Show

- Good
 - Go Ducks!
 - Small opening
- Bad
 - Cleaning
 - Lots of parts/pieces
 - Hard to transport
 - Yellow attracts bees



Slide Show

- Good
 - No garbage
 - Controlled environment
 - Signs
- Bad
 - Heavy
 - Expensive
 - Grogan and Cuyler



Slide Show



8/18/2000

Slide Show



Slide Show



Questions

